



BALTIC INTERNATIONAL ACADEMY SUMMER SCHOOL 2023 IN RIGA

**DIGITAL BUSINESS AND FINANCE:
MANAGING FOR TOMORROW**

11 - 18 JUNE 2023
11/06 & 18/06 travel days



DIGITAL BUSINESS AND FINANCE: MANAGING FOR TOMORROW

Rapid technological developments cause significant changes in micro and macroeconomic levels. At present, digitalization of professions has become a necessity rather than a choice and those who do not respect technological changes will disappear from the market, becoming history.

Digital competencies are one of the basic technical skills required by HEIs` graduates in any fields today.

Target Group

Our Summer School is designed for the motivated students enrolled in a Bachelor Program, who want to understand and critically analyse the digital transformation strategies in the fast and dynamically changing environment.

The knowledge and skills that the students will learn in this module is relevant to students of all disciplines as almost all organizations are impacted by the digital transformations.

Content

The course combines a theoretical and practical approach including interactive lectures, group assignments, company visits and meetings with IT industry experts. A wide range of topics such as digital innovation, digital technologies as tools for building businesses, cybersecurity, data-driven marketing, data-intensive business and AI ethics will be discussed.

11 - 18 JUNE 2023

11/06 & 18/06 travel days

4,5 ECTS

**The deadline to apply is
10 May 2023**

COURSE FEE: from 285€



ERASMUS short-term mobility

Erasmus+

The Erasmus+ programme introduces short-term mobilities as alternative international mobility for students and academic staff.

“International Summer School on Digital Business and Finance: Managing for Tomorrow” for students and academic staff: 4,5 ECTS short-term mobility

Erasmus code: LV RIGA28

Credits info

Participants can receive the following certificates:

- Certificate of Attendance: awarded after the summer school to all participants.
- Transcript of Records (with 4,5 ECTS credits and grades):

Awarded only to participants who complete all course requirements and pass the final examination.

Acceptance of transfer credit is always a decision of receiving institutions. Any student interested in transferring 4,5 ECTS credits to another college or university should check directly with the receiving institution.



Cultural Programme

Riga is a great destination for everyone. Studying opportunities, art galleries, museums, hiking and much more you will find in Riga!

The essence of the social and cultural programme is to help the participants at Summer School to gain a valuable overview of Latvian culture based on local heritage

We endeavour to show you the wide diversity of Latvia's culture and to create a meeting place for you all.
We will also visit Tartu - a city in the neighboring Baltic state (Estonia).

*The organizers can make changes to the cultural programmer



Guided tour in the Old Town of Riga

The walk along the narrow streets of Riga's Old Town and discover the history of the city by seeing the famous sights in the city. Serious and not serious historical stories, reviewing architecture of Riga, old legends about Dominican monks, Polish princesses, governors, wealthy merchants and famous citizens, and of course, the main symbols of Riga - Roosters - are waiting You



Sunset in Jurmala

Jūrmala is the biggest resort city on the shores of the Baltic Sea. It's known for wooden, art nouveau seaside villas, Soviet-era sanatoriums and long, sandy 25.6-kilometre long beach.



Nightly adventure - trip in Riga channel and Daugava river

Riga from water will show you the city from a different angle. We kayak river Daugava and Riga city canal during the late evening when city life calms down and other face of Riga can be discovered.

There is no previous experience needed, instructions and a pro guide is with you at all times.



Visit the Science Centre AHHAA (Tartu, Estonia, bus tour)

Tartu is a city in eastern Estonia (245 km from Riga).

It's known for the prestigious, 17th-century University of Tartu. The old town centers on the university's neoclassical main building, and the cafe-filled Town Hall Square, home to the Kissing Students fountain.

The AHHAA Science Centre offers science, excitement, adventure, and fun for everyone. This centre is an attractive learning environment in which you are bound to learn something new.

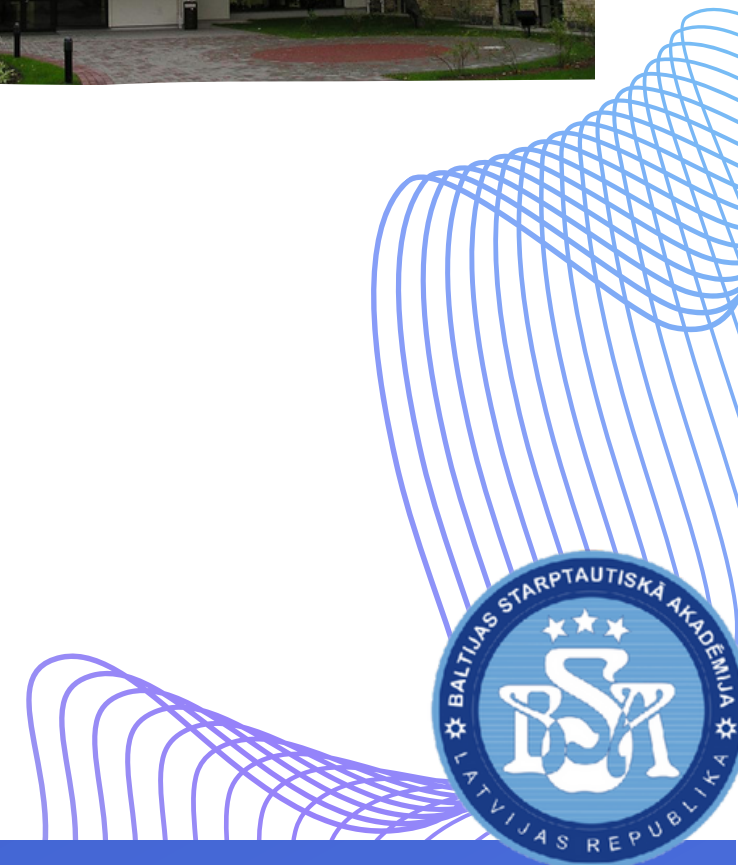
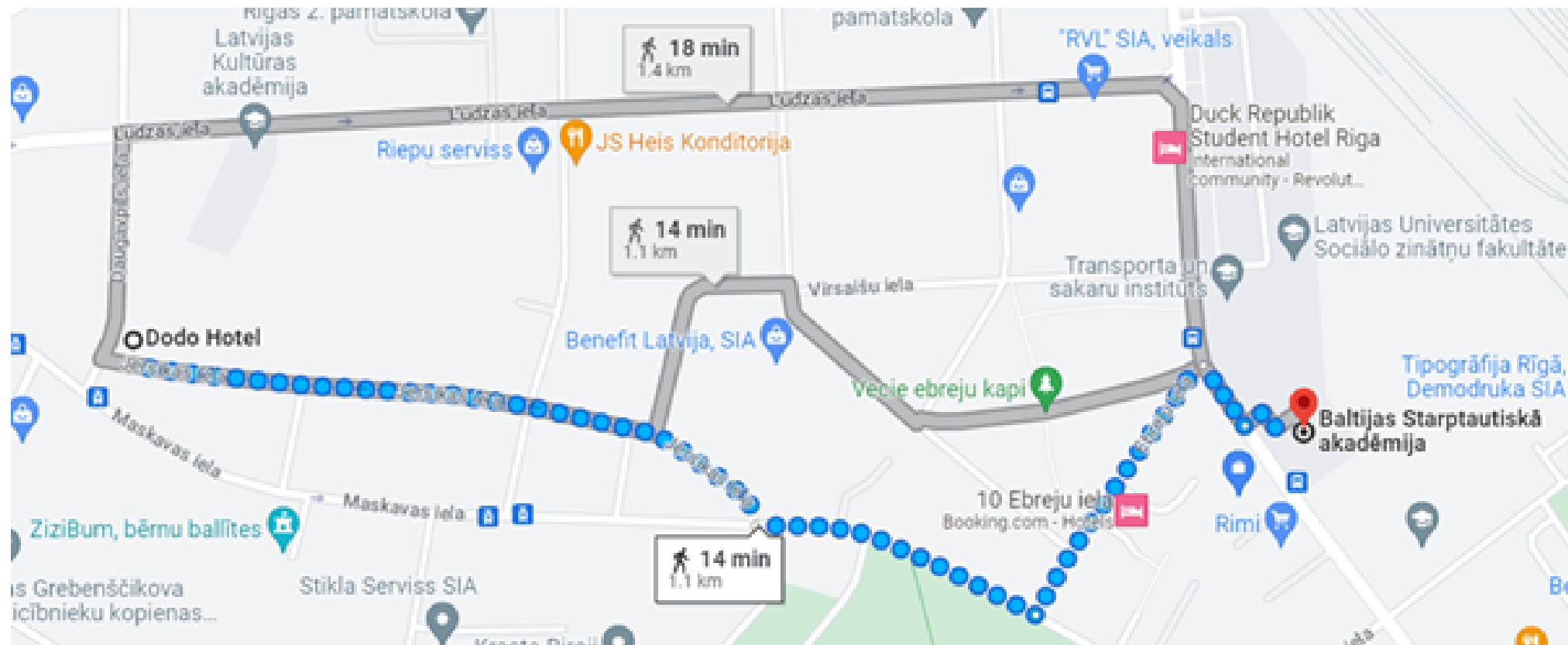


Location

The course will take place in the Baltic International academy (address: Lomonosova 1/4 and Lomonosova 4).



The activities will take place at 15 minutes walk distance from the hotel Dodo.



Accommodation Dodo Hotel

Participants will be hosted at the Dodo Hotel (address: Jesikas street 1, LV-1003 RIGA) – 100% non smoking hotel.

From the centre of the City to the Dodo hotel by Public Transport: Tram Nr.7

About Public Transport in Riga: [Link](#)

Types and prices of tickets: [Link](#)



Accommodation in 2 persons rooms with private bathrooms and breakfast).

Lunch will be provided at the BIA cafe every day (excluding excursion day).
Coffee, tea and snacks will be provided during breaks every day.



Course fee

Course Fee Includes:

- Cultural Programme*
- Coffee Breaks
- Lunches (5)
- 4,5 ECTS points and a certificate of completion

Optionally - Accommodation (3* hotel with breakfast; room will be shared by two participants)

	Accommodation not included	Accommodation included
Early-Bird Course Fee (until 10 May 2023)	285€	475€
Regular Course Fee (after 10 May 2023)	320€	520€

In order to make a transfer you will need the following transfer details:

Beneficiary – Baltic International academy, Reg.Nr. LV40003101808

IBAN – LV68HABA0551003662871

SWIFT/BIC: HABALV22

Bank: A/S “Swedbank”




Address: Lomonosova 4, Rīga, LV-1003

Please mark in the Details field: Summer school, Your name



Additional info

When packing...

- take some comfortable clothes, we have no dress code :) 
- sport shoes/clothes
- don`t forget your medicines (if you take them) and European Health Insurance 
- don`t take towels, you will find some in your room;
- take into account weather in Latvia. 

Contacts

- CONTACTS: summerschool@bsa.edu.lv
- For more information about BIA: www.bsa.edu.lv/
- Summers School Informational Pack: [link](#)
- [BAL TIC INTERNATIONAL ACADEMY LATVIA, RIGA, LOMONOSOVA 4](#)

