



## **Innovation and Continuing Education in Destination Management**

Project No. 2020-1-CZ01-KA202-078343, Erasmus+ KA2: Strategic Partnership

## Agenda of 4<sup>th</sup> Transnational Project Meeting

Meeting Date: 27.-28.06.2022 Meeting Venue: Skrad, Croatia

## **Participating organisations:**

- 1. Institute of Hospitality Management in Prague, Czech Republic
- 2. Baltic International Academy, Latvia
- 3. University of National and World Economy, Bulgaria
- 4. Lokalna razvojna agencija PINS, Croatia
- 5. Fundacja Uniwersytetu Ekonomicznego w Krakowie, Poland
- 6. Aydin Valiligi, Türkyie
- 7. Hospitality Training Institute, Czech Republic

MONDAY 27 <sup>TH</sup> JUNE, 2022	
09:30 - 09:45	Welcome and introduction     Presentation of Agenda and Meeting Objectives
09:45 – 10:15	<ul> <li>Project management, reporting &amp; financial issues</li> <li>Project quality evaluation &amp; publicity</li> </ul>
10:15 – 10:45	Overview of completed activities  • Activities IO1/A1 – A6 – discussion on completed results and further use
10:45 – 11:00	Coffee break
11:00 – 13:00	Overview of activities currently under development  IO2 - A1 - Creating an educational program – presented by Czech & Latvian partners  IO2 – A2 - Creating a learning methology – presented by Czech & Latvian partners
13.00 -14:00	Lunch
14:00 – 16:00	Meeting with DM professionals and stakeholders     Focus Group to IO1 – A6: European Model & Methodology for Destination Management and Audit - discussion on methods & content of A6 from the point of view of DM professionals and stakeholders
16:00 - 16:15	Coffee break
16:15 - 16:45	<ul> <li>Overview and planning of upcoming project activities - presented by Czech partners</li> <li>C1 – Learning Activity in Prague</li> <li>E1-E6 – Multiplier meetings in partner countries</li> <li>M5 – final project meeting in Prague</li> </ul>

TUESDAY 28 <sup>TH</sup> JUNE, 2022	
10:00-16:00	Excursion in the local destination with evaluation of the current state of the destination according to the developed methodology and procedures















