



Baltic International Academy (Latvia) | Daugavpils University (Latvia) | College of Accounting and Finance (Latvia) | V.N.Karazin Kharkiv National University (Ukraine) | Kyiv National University of Technologies and Design (Ukraine) | Research Centre of Industrial Problems of Development of NAS of Ukraine | Panevezys University of Applied Sciences (Lithuania) | Simon Kuznets Kharkiv National University of Economics (Ukraine) | Siedlce University of Natural Sciences and Humanities (Poland) | University of Oradea (Romania) | Lithuanian Sports University (Lithuania)

9-10 December 2022, Riga, Latvia

BALTIC INTERNATIONAL ACADEMY

XI International Research-to-Practice Conference

“Society Transformations in Social and Human Sciences”

Conference Scientific Committee:

- Dr. oec., assoc. professor **S. Buka** (Baltic International Academy)
- Dr.psych., professor **I. Kokina** (Daugavpils University)
- Dr. sc. soc., professor **V. Bakirov** (V. N. Karazin Kharkiv National University; National Academy of Sciences of Ukraine)
- Dr. oec., assoc. professor **V. Ponomarenko** (Simon Kuznets Kharkiv National University of Economics, Ukraine)
- Dr. oec., professor **I. Hubarieva** (Research Centre of Industrial Problems of Development of NAS of Ukraine)
- Dr.habil.sc.pol., professor **J. Zielinsky** (Siedlce University of Natural Sciences and Humanities, Poland)
- Professor **E. L. Meszáros** (University of Oradea, Romania)
- Dr. sc.soc., assoc. professor **B. Svagzdienė** (Lithuanian Sports University, Lithuania)
- Dr.psych., professor **I. Plotka** (Baltic International Academy)
- Dr.sc.soc., assoc. professor **V. Volkov** (Baltic International Academy)
- Dr.oec., docent **B. Heimanis** (Baltic International Academy)
- Dr.oec., assoc. professor **T. Yurkevich** (Baltic International Academy)
- Dr.polit., assoc. professor **M. Gunare** (Baltic International Academy)

BALTIC INTERNATIONAL ACADEMY

XI International Research-to-Practice Conference

“Society Transformations in Social and Human Sciences”

Programme

December 9, 2022	11.00 – 13.30	Plenary session Moderator: <i>assoc. professor Vladislav Volkov</i> Lomonosova Str. 4 – 116 https://zoom.us/j/2973394214
December 9, 2022	14.00 – 17.00	Section Topical issues of psychology: theory and practice Moderator: <i>professor Irina Plotka</i> Lomonosova Str. 4 – 116 https://zoom.us/j/2973394214
December 9, 2022	14.00 – 17.00	Section Legal science Moderator: <i>docent Irina Cvetkova</i> Lomonosova Str. 1 – 207 https://videoconf.bsa.edu.lv/b/bsa-5ek-z7e-gq2
December 9, 2022	14.00 – 17.00	Section Digital economics, finance and entrepreneurship Moderator: <i>docent Žanna Černoštana,</i> <i>docent Boriss Heimanis</i> Lomonosova Str. 4 – 221 https://videoconf.bsa.edu.lv/b/bsa-ry6-ckh
December 9, 2022	15.00 – 17.00	Section Inclusion solutions in translation, pedagogy and social work; Art history and design; Communication technologies and tourism Moderators: <i>docent Andra Mite, docent Jūlija Rastorgujeva</i> https://videoconf.bsa.edu.lv/b/bsa-e10-rxq-5k7
December 9, 2022	14.00 – 17.00	Section Regional Policy, European studies; Roundtable “The problem of political and psychological adaptation of migrants in EU countries” Moderator: <i>assoc. professor Vladislav Volkov</i> Lomonosova Str. 1 – 302 https://videoconf.bsa.edu.lv/b/bsa-7nq-2du

Plenary session

December 9, 2022.

11.00 – 13.30

Riga, Lomonosova Str. 4 – 116

<https://zoom.us/j/2973394214>

Opening of the conference:

Dr.oec., assoc. professor, Chairman of the Senate of the BIA Stanislav Buka

Reports:

Assoc. prof., Dr.iur. Tatiana Yurkevich (Baltic International Academy, Latvia)

“Historical aspects of the Institute of Evidence and Proof in Civil Proceedings in Latvia (1918-1940)”

Assoc. prof., Dr.psych. Gershons Breslavs (Baltic International Academy, Latvia)

“The outcomes of morals transgressions: forgive or not forgive”

Assoc. prof., Dr. oec. Diana Micevičienė (Panevėžio kolegija / University of Applied Sciences)

“Digital transformation of work based learning: trends, prospects and limitations”

Prof., Dr.oec. Nadia Proskurnina (Simon Kuznets Kharkiv National University of Economics, Ukraine)

“Technology of determining the level of retail enterprise's digital maturity: case of Ukraine”

Assoc. prof., Dr. Şaban Çelik (Izmir Kâtip Celebi University, Turkey)

“The Efficiency of Fintechs in the Context of Digital Transformation of the Finance Sector and Sustainable Finance”

Moderator of the plenary session:

Vice-Rector for Science of the BIA Vladislav Volkov

December 9, 2022

14:00-17:00

Section Topical issues of psychology: theory and practice

Moderator: *professor Irina Plotka*

Lomonosova Str. 4 - 116

<https://zoom.us/j/2973394214>

Irina Plotka, Nina Blumenau, Dmitry Igonin - The Exploring Psychological Constructs Using Implicit Measures: An Experience of Experimental Researches

Vsevolods Kačans - "Ķermeņa-prāta" problēma un psihes un apziņas modelēšanas loģiskie aspekti

Любовь Каширина - Женщины-инфернальницы в романах Достоевского: психологический портрет

Viktors Veliks, Irina Plotka, Nina Blumenau, Dmitry Igonin - ERP Correlates of Implicit Attitudes towards Food

Лариса Гайдарова - Способы построения СМС (сообщения) как новой формы социальной коммуникации

Ishgaley Ishmuhametov - Социально-психологические факторы одиночества в юношеском возрасте

Irina Dimante - Деловое общение в публичном пространстве: типы речевого поведения

Jelizaveta Licakova - Naidīguma atšķirību izpēte starp meitenēm un zēniem

Tatjana Kaļčinska, Eduards Novduševičs, Daniels Fleišers, Alina Koļina - The measurement of explicit and implicit attitudes towards leadership

Jevgeni Nietosniitty - Research of relationship between academic achievement motivation with anxiety and aspects of state self-esteem

Maria Stepanko - The study of emotional intelligence and psychological well-being

Aleksandra Teterina - Study of the relationship between self-esteem and achievement motivation among students

Karina Mašinska - Sasniegumu motivācija un pašcieņas sakarības izpēte studentiem

Natālija Skrauce - Dzīves noturības un tolerances pret nenoteiktību sakarības izpēte medicīnas darbiniekiem

Natalja Molchanova - Research on the relationship between hardiness and tolerance to uncertainty in teachers

Igor Belkov - Study of Relationship between Emotional Intelligence and Subjective Well-being in the 25 - 45 Years Group

Julia Drelevska - Research of the relationship between attitudes towards violence and self-control of male students

Veronika Balicka - Research of relations between hardiness and its components with achievement motivation to experts of hazardous equipment

Kristiana Linture - Humors un humora stilu pielietojums saistībās ar personības iezīmēm pusaudžiem

Marina Jegorova - Research on the relationship between subjective feeling of loneliness and depressive state of students

Viktorija Ļisa - The research of the relationship between attitudes towards violence and attachment styles of male students

Inese Misus - Emocionas vardarbības fenomena apskats

Aļona Girse - Связь стиля детско-родительских отношений с акцентуацией характера у подростков

December 9, 2022

14:00-17:00

Section Legal science

Moderator: *docent Irina Cvetkova*

Lomonosova Str. 1 – 207

<https://videoconf.bsa.edu.lv/b/bsa-5ek-z7e-gq2>

Aija Baške - Bāriņtiesu darbība tiesas nolēmuma par saskarsmes tiesībām nepildīšanā

Jānis Baumanis - Sveša maksāšanas līdzekļa nelikumīgās izmantošanas bez mantkārīga nolūka kaitīgums

Armen Gabrielyan, Arturs Avakjans - Some Problems of the International Legal Status of Private Military Companies

Anatoliy Lytvynenko - Medical Ethics Code in Canada and examples of its Application in case law

Andrejs Nikiforovs - Risk of confiscation of the legitimate property

Vladimirs Meļņikovs - Legal regulation of hours of work and hours of rest of seafarers

Andis Kauliņš - Speciālā izmeklēšanas darbība – speciālais izmeklēšanas eksperiments

Irina Kudelina - Provokācijas nepieļaujamība speciālajā izmeklēšanas eksperimentā

Marita Oliņa - Pilnvarojuma institūta loma īpašuma tiesību īstenošanā un mantojuma tiesību nodrošināšanā

Maruta Ozoliņa - Bērna paternitātes noteikšanas problēmas

Sniedze Irbe - Darijumi ar nekustamo īpašumu, būtiskie juridiskie aspekti Latvijā un Eiropas Savienības valstīs

Guna Šteinberga - Zemesgrāmatās nostiprināto terminēto lietu tiesību dzēšanas kārtība

Jolanta Dinsberga - Ceļa servitūta kā legāta priekšmeta tiesiskā izpausme

Iryna Senyuta - The Convention on Human Rights and Biomedicine: Fundamental principles and the ratification value for Ukraine

Jekaterina Srednakova - Mantas arests kriminālprocesā

Konstantin Zurno - Civilprocesa pierādīšanas procesa definīcijas izstrādāšanas problemātika

December 9, 2022

14:00-17:00

Section **Digital economics, finance and entrepreneurship**

Moderators: *docent Žanna Černoštana,*

docent Boriss Heimanis

Lomonosova Str. 4 – 221

<https://videoconf.bsa.edu.lv/b/bsa-ry6-ckh>

Aija Sannikova - Acquiring the status of social enterprises and monitoring their activities: the case of Latvia

Alma Skujienė, Ana Samuilova - Actualities of the training of accounting specialists in Lithuania

Indrė Knyvienė, Giedre Gudeliuniene - Cost Accounting practice on Activity Based Costing (ABC) Method; Effectiveness of financial resources management: case study of Lithuanian company

Kristīne Rebiņa, Andrejs Surmačs - Nepilnības starptautiskajos normatīvajos regulējumos komercbanku darbībā latvijā un ar to saistītās finanses, nelegāli iegūto līdzekļu legalizācijas terorisma finansēšanas novēršanas jomā

Michel Verlaïne - Behavioral finance and the architecture of the asset management industry

Inese Ratanova, Guru Prabhakar - Career Development in Project-Based Organizations: Problems and Prospects

Kutlu Ergün - Consumer Economics: Key Behaviors Required for Financial Success

Innola Novykova - Innovative Tools in Global Financial Markets

Alla Iljina, Tahir Abulfazov - The effectiveness of Social Media Marketing in banking industry

Grigori Fainstein - Intra Industry Trade Dynamic and Labor Market Adjustment in the Baltic States

Shokhrukh Yakubov - Green Economy and Paradigm of Tajikistan's Sustainable Development

Iryna Kovshova - Transformation of management decision making system in force majeure circumstances: Ukrainian experience

Igor Kuznetsov, Malika Milenskaya - Современные методы управления человеческими ресурсами в сфере услуг

Barbaros Tasci - SEO On Example Site: Casinobee.com

Alexey Aleksandrov - Digital State & Business: Practical Implementation of NFT Technologies

Viktorija Latkovska, Renāte Indrika - Elektronisko dokumentu pārvaldības sistēmas ieviešana privātajā sektorā un to ekonomiskais pamatojums

Viktorija Burmistrova - Digitalization of Accounting in Latvia: Transition Issues for Small Businesses

Azamjon Sultonov - Identification of the main factors of external marketing affecting the improvement of the Coffee House performance in the post-pandemic period

Kristīne Torjanika, Andrejs Surmačs - Kopstrādes pakalpojumu tirgus attīstība pasaulē Covid pandēmijas ietekmē

Jurijs Baibakovs - Grāmatvedis uzņēmuma pārejas apstākļos

Dainis Ignatans, Ludmila Aleksejeva, Ken Pease - Global Crime Science: What should we do and with whom should we do it?

Renāte Indrika - Mazais bizness kā Baltijas valstu tautsaimniecības pamats

Ali Rizwan - Project Approach to Creating a New Industry of Aviation Services Using Drones for Agriculture in Pakistan

Christiane Carine Edoa Mballa Epse Faussi - Evaluation of Financial Position: a Comparative Analysis of VEF and TRIGON Property Development Companies

Tani Bonglim - A Comparative Analysis of Innovation and Financial Performance in MTN and Orange Cameroon

Wenhua Wei - Research on Tax Evasion under the Background of Digital Economy

Mukhammad Irmatov, Alla Iljina - Overcoming overconsumption within the sharing economy

Kenne Foussa Giresse Magloire - The effect of Money transfer to the growth and performance of Financial companies

Yeldos Sabit, Serik Makysh - Кредитование малого и среднего бизнеса в условиях экономической неопределенности

Feruza Zabirowa - Инструменты продвижения этнических брендов в индустрии моды

Zora Dzhubalieva - Development of the digital ecosystem of the labor market in Kazakhstan

Iryna Hubarieva

Jude Tegha Achuo

Agbor Divine Mbi

December 9, 2022

15:00-17:00

Section Inclusion solutions in translation, pedagogy and social work; Art history and design; Communication technologies and tourism

Moderators: *docent Andra Mite, docent Jūlija Rastorgujeva*

<https://videoconf.bsa.edu.lv/b/bsa-e10-rxq-5k7>

Olga Loiteršteine - Sociālā darba resursi vardarbības mazināšanai izglītības iestādē

Tatjana Liepa - Resiliences pieeja sociālajā darbā ar jauniešiem

Inese Upe - Starpinstitucionālās sadarbības modelis bez vecāku gādības palikušo bērnu reintegrācijai

Agrita Katajeva - Covid-19 pandēmijas noteikto ierobežojumu ietekme uz antisociālas uzvedības tendencēm Jauniešu mājā dzīvojošajiem jauniešiem

Ina Timermane - Preventīvais sociālais darbs ar jauniešiem

Madara Brukle - Sociālā darbinieka profesijas prestižs

Sigita Gedvila - Sociālās palīdzības organizatora profesionālās izdegšanas sindroma veicinošie faktori un preventīvie pasākumi Rīgas Sociālajā dienestā

Linda Ziverte - Atbalsts saiknei ar izcelsmes ģimeni bērniem alternatīvajā: nozīme un izaicinājumi

Anastasia Tevs - "Реклама в социальных сетях для личного бренда частной кондитерской "Red bread"

Katrīna Megija Deičmane - Funkcionālu ofisu interjera kritiskā analīze

Kristīne Ziemulāne - Mākslas un dizaina tehnoloģiskā korupcija

Polīna Judina - Vinila ierakstu interneta veikala lapas koncepcijas izstrāde

Darja Stankovska - Adaptation of the Latvian Tourism Enterprises under Covid-19 Conditions

December 9, 2022

14:00-17:00

Section Regional Policy, European studies; Roundtable “The problem of political and psychological adaptation of migrants in EU countries”

Moderator: *assoc. professor Vladislav Volkov*

Lomonosova Str. 1 – 302

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Valentyna Podshyvalkina, Sabina Isakova – Transit Narrative Identification of Forced Displaced Persons in a New Social Context

Vladislav Volkov - Interethnic communication as interaction of carriers of various collective ethno-cultural identities

Irina Cvetkova - Politiskais nepotisms un meritokrātija

Yelena Popova - Globalisation Effects

Maryna Biriukova - Social well-being of refugees and temporarily displaced persons at the beginning of the 2022 war

Viktor Kozlov - Influence of economic activity of representatives of older age groups in providing the Latvian economy with labor resources

Daniil Danileiko - Problems and tips of integration of drones into Latvian economics

Participants of the roundtable:

Inese Ratanova

Nadežda Pazuhina

Raimonds Rublovskis

Olando Fonyuy